

## Kaspersky Lab Fact Sheet

### Kaspersky Lab: Facts and Figures

- Founded in **1997** and led by Eugene Kaspersky, chairman and CEO of the company. Holding company registered in the United Kingdom, **35** representative offices in **31** countries on **5** continents, and operations in almost **200** countries and territories worldwide.
- Kaspersky Lab's technologies protect over **400 million** people and **270,000** companies worldwide including large enterprises, and small and medium businesses.
- Over **4000** highly qualified specialists work at Kaspersky Lab all over the globe, more than a third of them are R&D specialists (almost 1600).
- In 2017, the company launched the **Global Transparency Initiative** – aimed at strengthening the company's commitment to earning and maintaining the trust of its most important stakeholders: its customers. As part of it, Kaspersky Lab increased bug bounty rewards, started relocating data processing for some countries from Russia to Switzerland, and opened a Transparency center in Zurich to review the company's code, software updates and threat detection rules.
- Kaspersky Lab's global unaudited IFRS revenue for 2017 was US\$ 698 million, demonstrating 8% growth over the last year. There was a strong growth of 30% in the enterprise segment, 61% in non-endpoint, and 41% in bookings from cybersecurity intelligence services. The B2B segment demonstrated a 13% increase.
- Kaspersky Lab is **one of the four** biggest endpoint security vendors in the world<sup>i</sup>.
- Kaspersky Lab has been recognized for its customer satisfaction ratings, being named a 2018 Gartner Peer Insights Customer Choice for Endpoint Protection Platforms<sup>ii</sup> for the second consecutive year.
- Recognized in Gartner Critical Capabilities for Endpoint Protection Platforms, receiving the highest product score in one of the three use cases<sup>iii</sup>
- Named a **Major Player** by IDC MarketScape<sup>iv</sup>
- Named a **Leader** in Selecting an Endpoint Protection Solution by Ovum<sup>v</sup>
- Named a **Leader** in endpoint protection<sup>vi</sup> and **Strong Performer** among threat intelligence provider<sup>vii</sup> by Forrester Research, a leading research and advisory firm
- Averages more than **20 million** product activations per year.
- Kaspersky Lab's portfolio includes **760 + patents** issued in the US, Russia, the EU and China.
- In 2017 Kaspersky Lab products participated in **86** independent tests and reviews. Kaspersky Lab products were awarded 72 firsts and achieved 78 top-three finishes.
- The Global Research and Analysis Team (**GRaT**) is an elite group of 40+ world-leading security experts from all over the world – Europe, Russia, the Americas, Asia, and the Middle East. GRaT has discovered and dissected some of the world's most sophisticated cyberthreats, including [Flame](#), [Gauss](#), [miniFlame](#), [RedOctober](#), [NetTraveler](#), [Icefog](#), [Careto/The Mask](#), [Darkhotel](#), [Regin](#), [Cloud Atlas](#), [Carbanak](#), [Equation](#), [Duqu 2.0](#), [Metel](#), [Adwind](#), [ProjectSauron](#), [Sofacy](#) (Fancy Bear), [CozyDuke](#) (Cozy Bear), [Turla](#), [Lazarus](#), [ExPetr](#), [ShadowPad](#), [WhiteBear](#), and more.
- Kaspersky Lab detects **360,000** new malicious files every day
- An official sponsor of the Scuderia Ferrari Formula One racing team
- An official sponsor of the DS Virgin Racing Team
- Kaspersky Lab is the major sponsor of the excavations at Akrotiri, Greece
- Kaspersky Lab is general partner for the Antarctic Biennale
- Kaspersky Lab is official cybersecurity partner of [FIDE](#) and [World Chess](#)

<sup>i</sup> The company was rated fourth in the IDC 'Worldwide Endpoint Security Market Shares, 2017: A New Market Narrative Emerges' report (IDC #US43791618 May 2018)

<sup>ii</sup> Gartner Peer Insights Customers' Choice constitute the subjective opinions of individual end-user reviews, ratings, and data applied against a documented methodology; they neither represent the views of, nor constitute an endorsement by, Gartner or its affiliates..

<sup>iii</sup> Gartner, “Critical Capabilities for Endpoint Protection Platforms,” Eric Ouellet, Ian McShane, 30 April 2018. Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner’s research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

<sup>iv</sup> IDC MarketScape - Worldwide Mobile Threat Management Security Software 2017 Vendor Assessment (a Major Player) (doc #Doc #US42373417, September 2017);

<sup>v</sup> Ovum Decision Matrix: Selecting an Endpoint Protection Solution, 2017 (Market Leader)

<sup>vi</sup> The Forrester Wave™: Endpoint Security Suites, Q4 2016

<sup>vii</sup> The Forrester New Wave™: External Threat Intelligence Services, Q3 2018