

# Kaspersky Fact Sheet

**kaspersky**

Updated: January 2020

# General information



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## Over 20 years of history

Founded in **1997** and led by Eugene Kaspersky, CEO of the company.



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## 34 representative offices

in more than **30** countries on **6** continents, and operations in almost **200** countries and territories worldwide.



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## Over 400 million users worldwide

are protected by Kaspersky's technologies, as well as **270,000** companies worldwide, including large enterprises, and small and medium-sized businesses.

# General information



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## Transparent

In 2017, Kaspersky launched the **Global Transparency Initiative**. The company increased its bug bounty rewards, started relocating data processing from Russia to Switzerland and opened Transparency Centers in Zurich and Madrid. More centers will open in early 2020 in Kuala Lumpur, Malaysia and São Paulo, Brazil.



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## Collaborative

Kaspersky participates in joint operations and cyberthreat investigations with the global IT security community, international organizations such as **INTERPOL, Europol** and law enforcement agencies worldwide.



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## Proven

In 2018, the company's products featured in **88** independent tests and reviews. Kaspersky products were awarded **73** first places and achieved **77** top-three finishes\*.

\* Learn more [www.kaspersky.com/top3](https://www.kaspersky.com/top3)

# Products, market & customer recognition



## One of the five

biggest endpoint security vendors in the world\*.

\* The company was ranked fifth in the IDC 'Worldwide Endpoint Security Market Shares, 2018: Large Vendors Write a New Market Narrative (Doc #US45055519 May 2019)



## A Major Player

Named a Major Player by IDC MarketScape\*\*.

\*\* IDC MarketScape: Worldwide Mobile Threat Management Software 2018–2019 Vendor Assessment (Doc #US44521018, Dec 2018)



## A Customers' choice

For the second time in a row, Kaspersky was recognized as a Gartner Peer Insights Customers' Choice for Endpoint Protection Platforms in November 2019\*\*\*.



# Products, market & customer recognition



## A Strong Performer

Forrester named Kaspersky a Strong Performer among threat intelligence providers\* by Forrester Research, a leading research and advisory firm.

\* The Forrester New Wave™: External Threat Intelligence Services, Q3 2018



## Leader

Forrester named Kaspersky a Leader in the Forrester Wave Endpoint Security Suites 2019 evaluation\*\*\*.

\*\*\* The Forrester Wave™: Endpoint Security Suites, Q3 2019.



## A Strong Performer

Forrester ranks Kaspersky as a Strong Performer in The Forrester Wave™: Cloud Workload Security, Q4 2019\*\*.

\*\* The Forrester Wave™: Cloud Workload Security, Q4 2019

# Products, market & customer recognition



## A Top Vendor

Canalys recognised Kaspersky as the top cybersecurity vendor in terms of channel satisfaction in the Canalys Worldwide Vendor Benchmark, as of 1 November 2019\*.

\* Canalys Global Vendor Benchmark for Cybersecurity, Q4 2019

# Technical expertise



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**Over 4,000 highly qualified specialists**

work at Kaspersky all over the globe. More than a third of them are R&D specialists (over **1,600**).



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**GReAT**

More than 40 leading security experts from all over the world work in the Global Research and Analysis Team.

This elite group has discovered and dissected some of the world's most sophisticated cyberthreats.



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**Over 800 patents**

are included in Kaspersky's portfolio and used in the US, Russia, the EU, Japan and China.

# Threat research



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**825,000,000 cyberthreats**

in the company's virus collection  
– detected by Kaspersky since  
the company's inception.



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**11,000,000,000  
cyberattacks**

detected by Kaspersky in 2019.



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**342,000  
new malicious files**

detected by Kaspersky  
every day.



# Sponsorships & partnerships



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## Sports

An official sponsor of the Scuderia Ferrari Formula One racing team.

A premium partner of the Eintracht Frankfurt football club.

An official cybersecurity partner of the FIDE World Championship series.



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## Science

The major sponsor of the archeological excavations at Akrotiri, Greece.

Strategic partner of the Gagarin Research and Test Cosmonaut Training Center.

Sponsor of the STARMUS festival.



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## Art

Kaspersky is collaborating with renowned international artists, supporting and protecting modern creative endeavors.

# Education



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## Kaspersky.Academy

An international education project that promotes cybersecurity knowledge among students worldwide\*. Kaspersky cooperates with more than 60 universities across the globe.

\* Learn more: [academy.kaspersky.com](https://academy.kaspersky.com)



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## Secur'IT Cup

Kaspersky organizes a global student competition to support young talent in IT. It is open to students from all over the world and from any academic background, to suggest their own project ideas that help solve global cybersecurity issues. Participants have the chance to win \$10,000.



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## Kids' safety

Kaspersky intends to raise awareness of the cybersecurity basics among children of different ages and their parents, through a range of educational projects. These include the children's book, "Kasper, Sky and the Green Bear" – a joint publication with Dutch writer Marlies Slegers.

# Contribution to the global IT community



## Coalition against Stalkerware

In cooperation with non-profit organizations, digital activists, and cybersecurity vendors, Kaspersky established the **Coalition against Stalkerware**, an international working group dedicated to tackling software used for digital stalking\*.

\*Learn more: <https://stopstalkerware.org/>



## The No More Ransom Initiative

Together with the Dutch National Police, Europol, Intel Security, Kaspersky participates in the **No More Ransom** project - a non-commercial initiative that united public and private organizations and aimed to inform people of the dangers of ransomware, and helps them to recover their data without having to pay the criminals\*\*.

\*Learn more: <https://www.nomoreransom.org/>