Kaspersky Corporate Kit

Updated: September 2021
Our mission is simple – building a safer world.

And in fulfilling that mission we aim to become the global leader in cybersecurity – by securing technology to make sure that the possibilities it brings become opportunities for each and every one of us.

Bring on endless possibilities.
Bring on a safer tomorrow.

Eugene Kaspersky, CEO
Kaspersky at a glance
Facts about us

Essentials

Founded in 1997 and led by Eugene Kaspersky

Present on 6 continents in almost 200 countries and territories

Provides innovative IT security solutions and services for business and consumers

Numbers

> 14 million product activations per year

> 4,000 highly qualified specialists

US$704 million — global non-audited revenue in 2020

Achievements and recognition

One of the six biggest endpoint security vendors*

Kaspersky is the highest-rated vendor on the Gartner Peer Insights (EDR) among ones included in the Gartner Magic Quadrant for EPP 2021.**

Kaspersky Internet Security was honored with the Product of the Year 2020 award by independent test lab AV-Comparatives***.

>400,000,000 users worldwide are protected by our technologies


** Among vendors on Gartner Peer Insights as of 15th June 2021, Kaspersky has an overall rating of 4.9 out of 5 in the Endpoint Detection and Response Solutions Market based on 200 reviews. View all the customer feedback and ratings here: https://www.gartner.com/reviews/market/endpoint-detection-and-response-solutions

*** Kaspersky’s flagship home user security solution—Kaspersky Internet Security—was honored with the Product of the Year 2020 award for an impressive sixth time, in an annual report released by independent test lab AV-Comparatives. Kaspersky was acknowledged ahead of 16 peers by achieving Advanced+ awards in seven rigorous tests, to rank the company highest overall across the participating Windows security products.
Geography

200 countries and territories we operate in

34 representative regional offices

North America
- Mexico
- USA

South America
- Brazil

Africa
- South Africa

Australia

Europe
- Austria
- Czech Republic
- Denmark
- France
- Germany
- Israel
- Italy
- Netherlands
- Poland
- Portugal
- Romania
- Russia (HQ)
- Spain
- Switzerland
- UK

Asia
- China
- Hong Kong
- India
- Japan
- Kazakhstan
- Malaysia
- Singapore
- South Korea
- Turkey
- UAE

Transparency Centers
- Zurich, Switzerland
- Madrid, Spain
- São Paulo, Brazil
- Kuala Lumpur, Malaysia
- New Brunswick, Canada
(to open in 2021)
Our role in the global IT security community

We participate in joint operations and cyberthreat investigations with the global IT security community, international organizations such as INTERPOL and Europol, law enforcement agencies and CERTs worldwide.

We cooperate with INTERPOL and provide the organization with human resources support, training, and threat intelligence data on the latest cybercriminal activities.

In cooperation with non-profit organizations, digital activists, and cybersecurity vendors, we launched the Coalition Against Stalkerware* to protect users against stalking and domestic violence.

Kaspersky is a member of the Advisory Group on the Internet Security at the European Cybercrime Centre (EC3) at Europol.

Together with Cigref, we are co-chairing the Working Group 6 as part of the Paris Call for Trust and Security in Cyberspace. The aim of this working group is to develop concrete proposals for solutions to improve the level of security in cyberspace.

We are a member of the Industrial Internet Consortium that helps organizations to more easily connect and optimize assets and operations to drive agility across all industrial sectors.

*Stalkerware – a type of a commercial spyware deemed to be legal. Learn more http://stopstalkerware.org/
The No More Ransom Initiative

In July 2016, the Dutch National Police, Europol, McAfee and Kaspersky announced the launch of the No More Ransom project - a non-commercial initiative that united public and private organizations and aims to inform people of the dangers of ransomware, and helps them to recover their data without having to pay the criminals.

- **121** free decryption tools.
- **170+** project partners representing organizations from around the globe.
- The site is available in **37** languages.
Our transparency principles

Data sent to Kaspersky is crucial for protecting users, it is robustly protected and is not attributed to a specific individual.

We detect and neutralize threats, regardless of their origin or purpose.

We work with governments and law enforcement agencies to fight cyberthreats.

We are committed to the trustworthy development of our technologies and solutions.

We cooperate with the IT security industry in joint cyberthreat investigations.
Our Global Transparency Initiative

Launched in 2017, Kaspersky’s Global Transparency Initiative is aimed at engaging the broader information security community and other stakeholders in validating and verifying the trustworthiness of its products, internal processes, and business operations.

It includes a number of actionable and concrete measures:

• Independent code and update review

• Engineering practices, external audit & certification

• Vulnerability management program

• R&D infrastructure relocation

• Cyber-capacity Building program
Kaspersky Global Transparency Initiative

Customer data storage and processing
Malicious and suspicious files received from users of Kaspersky products in Europe, the United States, Canada and several countries in Asia-Pacific region* are processed and stored on Swiss servers.

Transparency Centers
A facility for trusted partners and government stakeholders to review the company’s code, software updates and threat detection rules, along with other activities.

Independent review
Third-party assessment of internal processes to verify the integrity of Kaspersky solutions and processes.

In 2019 Kaspersky has achieved the SOC 2 Type 1 report in accordance with the SSAE 18 standard (Security criteria) issued by one of the Big Four accounting firms.

Bug bounty program
Aimed to make Kaspersky more secure, it encourages independent security researchers to supplement the company’s own work in vulnerability detection and mitigation.

*Australia, New Zealand, Japan, Bangladesh, Brunei, Cambodia, India, Indonesia, South Korea, Laos, Malaysia, Nepal, Pakistan, Philippines, Singapore, Sri Lanka, Thailand, and Vietnam.
Digital trust

As cybersecurity becomes vital for every individual and entity, the question of provider trust is becoming essential. Our mission is to maintain the trust of customers, in addition to our already proven quality.

What people think

Trust security provider’s use of data
87% of businesses and 82% of consumers trust their security provider to behave ethically when collecting and using their data.

Biggest threat?
45% of businesses and 47% of consumers worry about protecting online data from cybercriminals.

But also: national and foreign govts, employers, families & more

Worry about security provider’s use of data
65%-78% of businesses and 54%-80% of consumers worry provider will access and share private data, opinions, location or online behavior

What matters when choosing

Governments should choose highest quality product or service even if it is by a foreign company

55% businesses agree
66% consumers

82% businesses agree
78% consumers

In general
In areas critical to national security

Who is the most responsible for your protection online?
57% of businesses: my IT security team
57% of consumers: I am
45% (consumers), 43% (businesses): my cybersecurity provider

What matters most when you choose a security provider?

Honesty, integrity, independence, product quality – all 90% + Country of origin 86%/80%
Kaspersky and Digital Trust

- Data storage & processing relocation for European customers to Switzerland
- Building your Private Security Cloud Network with the highest privacy (KPSN)
- SOC2 audit by a 'Big Four' auditor confirms that Kaspersky has strong security controls for development and release of its anti-virus bases
- Integrity and highest performance of Kaspersky products based on results of 62 tests
- Dedicated Transparency Centers in Zurich, Madrid (first in the EU), São Paulo and Kuala Lumpur for source code review. Transparency Center in New Brunswick, Canada to open in 2021.
- Vulnerabilities management with the continuous Bug Bounty Program
- Independent assessment for GDPR compliance
- Private & independent company with 24-year history on the global market
- Company's DNA for continuous development of new technologies
- Our GReAT team plus one third of our employees are R&D specialists
Kaspersky has achieved the SOC 2 Type 1 report in accordance with the SSAE 18 Security Criteria issued by an independent third-party ‘Big Four’ auditor.

The audit concludes that the development and release of Kaspersky’s antivirus bases are protected from unauthorized changes by strong security controls.

SOC

The Service Organization Controls (SOC) Reporting Framework, a globally recognized report for cybersecurity risk management controls, was developed by the American Institute of Certified Public Accountants (AICPA).
ISO 27001 certification

Kaspersky has achieved ISO/IEC 27001:2013 certification issued by TÜV AUSTRIA.

The certification confirms that the company’s data security systems, including Kaspersky Security Network, meet industry best practices. It is valid for the company’s data services located in Data Centers in Zurich, Frankfurt, Toronto and Moscow.

ISO/IEC 27001

The most widely used information security standard prepared and published by the International Organization for Standardization (ISO), the world’s largest developer of voluntary international standards.
Bug Bounty Program

Kaspersky has run its public bug bounty program from 2016 in partnership with the famous HackerOne platform. The company also supports the Disclose.io framework, which provides Safe Harbor for vulnerability researchers concerned about negative legal consequences of their discoveries.

Who can participate

- Individuals over the age of thirteen (13) at the time of entry.
- All researchers except employees of Kaspersky, their subsidiaries, and their immediate families.

Products within scope

- Kaspersky Internet Security
- Kaspersky Endpoint Security
- Kaspersky Endpoint Security for Linux
- Kaspersky Password Manager
- Kaspersky Secure Connection

Rewards

- **$100,000** for the discovery and coordinated disclosure of severe vulnerabilities (high-quality report with PoC).
- **$5,000 – $20,000** for the discovery of vulnerabilities allowing different and less severe types of remote code execution.
- **$1,000 – $5,000** for discovery of bugs allowing local privilege escalation, or leading to sensitive data disclosure.

More details are available in the bug bounty program description on the HackerOne platform website.
Our unique team of security experts are at the forefront of protecting people around the world from the most sophisticated and dangerous cyberthreats. This expertise enriches our state-of-the-art protection technologies, making their quality unsurpassed.
Threat research

>1,000,000,000 cyberthreats detected by Kaspersky since the company’s inception

10,000,000,000 cyberattacks detected by Kaspersky in 2020

360,000 new malicious files detected by Kaspersky every day
Advanced persistent threat landscape in 2020

Kaspersky's Global Research and Analysis Team (GReAT) is well-known for the discovery and dissemination of the most advanced cyberthreats.

According to their data, in 2020 the top targets for advanced persistent threats (APT) were governments, and the most significant threat actor was Lazarus.

Based on the data up to 31.12.2020
## Our major discoveries and research

|-----------|---------------|---------------|-----------|-------------|-------------------|---------------------|---------------------|-------------------------|---------------------|---------------|-----------------|

### Description

- **Sofacy** (also known as “Fancy Bear”, “Seddon”, “STRONTIUM” and “APT28”) is a highly professional threat actor. Suspected of a connection to the notorious Miniduke actors, Sofacy has been notable for its extensive use of zero-day exploits.

- **A highly sophisticated malware platform exploiting up to three zero-day vulnerabilities**

- **Cyber-espionage**

  - A group believed to be behind the attacks on Sony Pictures Entertainment in 2014 and the Central Bank of Bangladesh in 2016. Responsible for data destruction, money tribes as well as conventional cyber-espionage operations against multiple companies around the world.

- **A threat actor attacking state organizations. Project Sauron deliberately avoids patterns, customizing its implants and infrastructure for each individual target, and never reusing them, making traditional indicators of compromise almost useless.**

- **A wiper pretending to be ransomware, using modified EternalBlue and EternalRomance exploits. Some observations point to a link between ExPetr and BlackEnergy APT.**

- **ShadowPad one of the largest known supply chain attacks. Affected server management softwareNetSarang used by hundreds of large businesses around the world. Attackers deployed the platform in victim networks to gain flexible remote control capabilities.**

- **An advanced threat actor that hit suppliers and partners of the Winter Olympic Games in Pyeongchang, South Korea, with a destructive network worm. The deceptive behavior of this actor is an excessive use of various false flags.**

- **As a result of a sophisticated supply chain attack on the popular computer vendor’s software update system, the malware disguised as a software update was distributed to about 1 million Windows computers and signed using legitimate certificate.**

- **Technologically sophisticated framework designed for extensive cyberespionage. Features around 50 malicious modules and includes functionality never before seen in an advanced persistent threat, such as the ability to steal information from printer queues and to grab previously seen files from a USB device the next time it recons.**

- **A multi-stage, modular framework aimed at espionage and data gathering. It is leveraging a USF bootkit based on Hacking Team’s leaked source code for persistence. Capable of communicating and fetching payloads over multiple, covert channels.**

### Targets

- **Military and government entities worldwide**

- **Malware infections linked to the P5+1 events and venues for high level meetings between world leaders**

- **Banks, other financial institutions and businesses**

- **Media, financial institutions, casinos, software developers for investment companies, cryptocurrency businesses**

- **Mainly state organizations. Over 30 victims in Russia, Iran and Rwanda**

- **Spread around the world, primarily targeting businesses in Ukraine, Russia and Western Europe. >50% of organizations attacked were industrial companies**

- **Banking and financial industry, software, media, energy and utilities, insurance, industrial and construction, manufacturing, and other industries**

- **Organizations related to Winter Olympic Games 2018 and biological and chemical threat prevention organizations in EU, financial institutions in Russia**

- **Special instructions in malware code were aimed at targeting only 600 systems, identified by specific MAC addresses**

- **Diplomatic entities**

- **Diplomatic entities with possible affiliation to DPRK**
Enabling a privacy-minded world

Privacy has become a commodity of value with more and more users understanding its importance and the need to change their habits to protect their digital presence. Being not just a cybersecurity company, but a privacy company, Kaspersky invests not only in privacy features, but also works to enable users to protect their data and digital privacy through educational assets and hands-on tools.

Anti-doxxing Course
Learn the basics about doxing dangers and how to defend against it

Stalkerware protection
Kaspersky’s Internet Security for Android solution offers users best-in-class protection and detection of software used to secretly spy on people

Privacy Checklist
Easy to grasp definitive checklist for those who care about their privacy

Privacy Checker
Instructions on how to set up social media accounts and OS privacy levels
Our Next Generation solutions and services are available for a wide range of clients: from individual home users to large and small organizations, including big enterprises, critical infrastructure networks and governments.

- Enterprises
- Industrial facilities
- Small and medium businesses
- Very small businesses
- Consumers

>240,000 Corporate clients worldwide

>400,000,000 Users worldwide are protected by our technologies
KasperskyOS

creates an environment where a vulnerability or bad code is no longer a big deal

aims to protect software and data systems from the consequences of the intrusion of malicious code, viruses and hacker attacks

with The Kaspersky Security System (KSS) protection component controls interactions across the whole system, rendering the exploitation of vulnerabilities useless
KasperskyOS

- Proprietary microkernel – developed in-house by Kaspersky, no Linux inside
- Secure-by-design – developed with security in mind and remains secure during its whole lifecycle
- Static security configuration based on default deny principles – any interaction that is not allowed will be rejected
- Business logic is separated from security features – easier to develop and support, decrease time to market, increase security and safety
- Multi-level compatibility – POSIX API compatible (well 98% of the API)
- Runs on Intel x86, x64 and ARM (v6, v7, v8)
KasperskyOS

KasperskyOS is designed for embedded connected systems with specific requirements for cyber security

Telecommunication

Transportation

Internet of things

Industrial

Small and big screens

Kaspersky IoT Secure Gateway

- Device detection & classification
- Secure boot & secure update
- Access through web-interface
- Firewall
- IPS/IDS
- Remote and centralized management via KSC
- MQTT broker
Security Foundations

WHAT IS IT
The fundamental step for every organization delivering cloud-managed automatic prevention of commodity cyberthreats on any devices, VDI and hybrid server infrastructures

WHO IS IT FOR
• IT teams in organizations of every size
• Decision makers who wants to build a solid security foundation to avoid costly mistakes in the future
**What is it**

Kaspersky Optimum Security helps organizations to protect their business from new, unknown and evasive threats in a resource-conscious way.

**Who is it for**

- Small dedicated IT security team, typically of 1 to 3 people
- Limited cybersecurity resources
- Emerging cybersecurity expertise

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**Optimum Security**

Advanced detection and centralized response to threats evading preventive barriers.
WHAT IS IT
A comprehensive defensive approach for any IT security matured enterprise to counter the most complex cyberthreats, including Advanced Persistent Threats (APTs) and targeted attacks.

WHO IS IT FOR
- Mature and fully-formed IT security or SOC team
- Complex and distributed IT environment
- Low risk appetite due to higher costs of security incidents
Industrial Cybersecurity

Kaspersky OS (Secure Operating System)
- Proprietary lightweight microkernel and independent security engine.
- Cyber-immunity

Supported Industrial Endpoints:
- SCADA Servers
- SCADA Clients
- Human Machine Interfaces (HMI)
- Engineering Workstations
- Historians
- OPC Gateways

**PRODUCTS**

- **Industrial Endpoint Protection**
  - KICS for Nodes

- **Industrial Anomaly and Breach Detection**
  - KICS for Networks

- **Centralized Security Management**
  - Kaspersky Security Center

**ENDPOINT PROTECTION CAPABILITIES:**
- Application whitelisting
- Antimalware engine
- Device control
- File Integrity Monitoring
- Exploit Prevention
- Wireless access control
- Log Inspection
- PLC Integrity checker
- Ransomware protection
- Firewall

**NETWORK SECURITY CAPABILITIES:**
- Network Visualization
- Network Activity Monitoring
- Asset Discovery
- Deep Packet Inspection
- Machine Learning for Anomaly Detection
- Remote Access Detection
- Malware Spreading Detection
- Event Correlation
- Safe Non-invasive Mode
- SOC/SIEM Integration

**SERVICES**

**TRAINING AND AWARENESS**
- Kaspersky Security Awareness
- Kaspersky Security Trainings

**EXPERT SERVICES AND INTELLIGENCE**
- Kaspersky Security Assessment
- Kaspersky Incident Response
- Kaspersky Threat Intelligence

**AWARENESS AND TRAINING PROGRAMS:**
- Industrial Cybersecurity Awareness (1 day)
- Advanced Industrial Cybersecurity in Practice (1-2 days)
- ICS Digital Forensics for Professionals (4 days+)
- ICS Penetration Testing for Professionals (5 days)
- IoT vulnerability research and exploitation training (4 days)
- Capture the Flag (CTF) competition
- Become a Trainer - Train the Trainer
- Kaspersky Interactive Protection Simulation (KIPS)

**EXPERT SERVICES FEATURES:**
- Penetration testing and threat modeling
- Secure network architecture and controls recommendations
- Emergency support to localize incident and digital forensics (available on demand or via subscription)
- ICS Adversary Update Reports (TTPs, targets, attribution)
- Vulnerability database and advisory

Kaspersky ICS-CERT

Industrial Systems Emergency Response Team offering expert intelligence and consulting services.

Authorized to use CERT®
CERT is a research and education center at Carnegie Mellon University.
Next Generation solutions for SMBs

As easy as home antivirus

**Kaspersky Small Office Security**
- Works out of the box, no configuration required
- Financial protection with Safe Money
- Client and personal data protection. Encryption back-up
- Storing all passwords with Password Manager

Rapid protection for limited resources

**Kaspersky Endpoint Security Cloud**
- Cloud-based console for flexible, simple administration, no need for additional hardware
- Protect PCs, laptops, mobile devices and file servers
- Default security policies for immediate protection
- The latest, most up-to-date software - always

The best enterprise-grade security solution

**Kaspersky Optimum Security**
- EDR at the core and an automated Sandbox to work with your endpoint protection
- Prevents employees from exposing themselves, and you, to an attack
- Maximizes the number of incidents processed, without increasing your manpower costs
- Scales easily, securing diverse environments and platforms
Diversity of Managed Services with Kaspersky

BUILD SERVICES
- Endpoint Protection and hardening
- Vulnerability and Patch Management
- Office365 Protection
- Incident Response
- Security Awareness
- Managed Web and Email Protection
- 24/7 Security Monitoring
- Threat Detection and Response
- Proactive Threat Hunting

MSP
- Kaspersky Endpoint Security Cloud
- Kaspersky Endpoint Security for Business
- Kaspersky Security for Microsoft Office 365

MSSP
- Kaspersky EDR Optimum
- Kaspersky Hybrid Cloud Security
- Kaspersky Sandbox
- Kaspersky Automated Security Awareness Platform
- Kaspersky Security for Mail Server
- Kaspersky Security for Web Gateway

Automation and integration
- RMM and PSA Integrations
- Subscription-based model and LMP

Knowledge and Expertise
- Kaspersky Cybersecurity Training
- Kaspersky Premium Support and Professional Services

Kaspersky Managed Detection and Response
- Kaspersky Anti Targeted Attack
- Kaspersky Threat Lookup
- Kaspersky Threat Data Feeds
- Kaspersky Intelligence Reporting
The future of consumer cybersecurity

Personalized digital security powered by artificial intelligence, machine learning and other technologies of tomorrow.

Our complete collection of apps under one easy-to-manage account Protects users’ privacy and data and optimizes their device performance Protects users beyond their devices:

- Informs if personal data from their accounts is leaked online
- Alerts if an intruder joins their home network

Works fast and smoothly on all platforms thanks to cloud-based technologies

Kaspersky Security Cloud

Available on: Windows, macOS, iOS, Android

Comes in Personal & Family plans

The Family plan includes everything the personal one does – anti-malware, payment protection, password security, VPN & more. Plus it comes with parental controls and allows users to install security on family devices remotely and manage it from their online account.
Giving consumers the confidence to thrive

Protection for your children, privacy, identity & mobiles

- Kaspersky VPN Secure Connection
  Win | Android | Mac | iOS
- Kaspersky Password Manager
  Win | Android | Mac | iOS
- Kaspersky Safe Kids
  Win | Android | Mac | iOS
- Kaspersky Internet Security for Android

Best-selling security suites

- Kaspersky Total Security
  Win | Android | Mac | iOS
- Kaspersky Internet Security
  Win | Android | Mac

Free apps and utilities

- Kaspersky QR Scanner
  Android | iOS
- Kaspersky Battery Life
  Android
- Kaspersky Security Cloud Free
  Win | Android | iOS

We inspire our customers to embrace new technologies and make the most of all the opportunities they bring – because they know we're keeping them safe.
As cybersecurity becomes vital for every individual and entity, trust in providers is essential. We protect home users and corporate clients worldwide, and market recognition is really important for us. In 2020, Kaspersky products participated in 62 independent tests and reviews. Our products were awarded 45 firsts and received 50 top-three finishes.

* 62 independent tests were completed by Kaspersky products in 2020 alongside 13 competitors. More than 100 vendors took part in the tests, but only those who participated in 35% or more of the tests had their results represented in the chart.
**Kaspersky Innovation Hub**

**MISSION:** We are constantly looking for the most advanced projects working at the edge of cybersecurity, to support the growth of new joint business activities and enrich our cybersecurity offerings in different industries. We engage with the ecosystem as part of our main goal of making the world cyber-immune.

The **Kaspersky Innovation Hub** is a core element in our growth strategy, established to encourage corporate innovations and foster collaboration between our company and the brilliant minds inside and outside of the business in developing new technologies.
Kaspersky in the market
Kaspersky B2B Industry Recognitions

Industry Analysts

Forrester Wave™: External Threat Intelligence Services Q1, 2021 – “Leader”


Advanced Persistent Threat (APT) Market Quadrant 2021 – “Top Player”

Partners

2020 Canalys Global Cybersecurity Leadership Matrix

Canalys EMEA Cybersecurity Leadership Matrix

2020 Canalys APAC Cybersecurity Leadership Matrix

Canalys LATAM Cybersecurity Leadership Matrix

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Kaspersky B2B Industry Recognitions

Customers

Endpoint Protection Platforms
391 Reviews
4.9/5.0 ★★★★★
96% would recommend

Endpoint Detection and Response
52 Reviews
4.9/5.0 ★★★★★
100% would recommend

Security Threat Intelligence Products and Services Market
48 Reviews
4.9/5.0 ★★★★★
97% would recommend

Online Fraud Detection (OFD)
18 Reviews
4.9/5.0 ★★★★★
100% would recommend

Security Awareness Computer Based Training 2021
81 Reviews
4.6/5.0 ★★★★★
94% would recommend

Operational Technology Security Reviews
86 Reviews
4.7/5.0 ★★★★★
95% would recommend

Cloud Workload Protection Platforms (CWPP)
37 Reviews
5.0/5.0 ★★★★★
100% would recommend

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Customer recognition

Kaspersky is the highest-rated vendor on the Gartner Peer Insights (EDR) among ones included in the Gartner Magic Quadrant for EPP 2021 with the rating of 4.9/5*.

* Among vendors on Gartner Peer Insights as of 15th June 2021, Kaspersky has an overall rating of 4.9 out of 5 in the Endpoint Detection and Response Solutions Market based on 200 reviews.

View all the customer feedback and ratings here: https://www.gartner.com/reviews/market/endpoint-detection-and-response-solutions

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Kaspersky Threat Intelligence

Kaspersky has been recognized as a ‘Leader’ in ‘The Forrester Wave™: External Threat Intelligence Services Q1, 2021’ report.

Kaspersky’s current offering ranks among the Top 2 on the market.

*The Forrester Wave™ is copyrighted by Forrester Research, Inc. Forrester and Forrester Wave™ are trademarks of Forrester Research, Inc. The Forrester Wave™ is a graphical representation of Forrester’s call on a market and is plotted using a detailed spreadsheet with exposed scores, weightings, and comments. Forrester does not endorse any vendor, product, or service depicted in the Forrester Wave™. Information is based on best available resources. Opinions reflect judgment at the time and are subject to change.*
Kaspersky was recognized as “Global Company of the Year” in the Industrial (OT/ICS) Cybersecurity Market by Frost and Sullivan*.

Read the full analysis and evaluation here: https://www.kaspersky.com/acqlp/kicsaward2020-ungated
Kaspersky has been ranked number one for the quality of its partner program in the Canalys Worldwide Vendor Benchmark*. The company achieved the highest overall rating of 87.8%.

The benchmark is an objective comparison of channel partner programs, measuring how vendors perform in a number of key categories. Kaspersky received over 679 reviews from the channel for its program, an increase of 588% over the past 12 months.

Kaspersky named Champion for the second consecutive year in the 2021 Canalys Global Cybersecurity Matrix*.

Champion status recognizes vendors demonstrating the highest level of excellence in channel management. Kaspersky was rated to have the highest global channel feedback score of 87.5% ahead of all vendors.

Our customers

We work in a wide range of industry sectors. Our solutions and services successfully protect over 240,000 clients around the world, regardless of size or complexity.

- Public organizations
- Private companies

- ~31,200 customers in 94 countries
- ~7,400 governmental customers in 98 countries
- ~3,800 healthcare customers in 102 countries
- ~4,600 information customers in 144 countries

- Construction
- Oil & gas
- Educational
- Banking & finance
- Telecom
- Technology
- Transport
- Tourism
Technology and OEM partners

~120 industry leaders trust us to protect their customers

Technology Integration
Private Labelling / Co-branding
Pre-installation / Bundling
Preload

Kaseya
GoSecure
clearswift
ASUS
ZYXEL NETWORKS
Lenovo
twofive
CROWDSTRIKE
Diebold Nixdorf
BitTorrent
Trustwave
ShareTech
BROADCOM
LogMeIn
lastline
plesk
HUAWEI
D-Link
aws
Venustech
sansan
juniper networks
allot
STORMSHIELD
Check Point
CASSIDIAN CYBERSECURITY
WatchGuard
HAMMOCK
Tencent
Parallels
As we work to create a safer future, we are concerned about the well-being of the world not only in the context of its digital reality. Gender equality, accessible knowledge, volunteering, child safety, animal protection and more are all issues that are crucial for us.

We are also committed to social responsibility through volunteerism and philanthropy in different regions where the company operates.

We cooperate with non-profit organizations, support charity initiatives and create our own social programs. Read Kaspersky CSR report [here]().
Women in Tech

Kaspersky runs an Internet community called Women in CyberSecurity that helps supercharge the career growth of women entering the cybersecurity industry and those already working in the field. The company also hosts Empower Women project aimed at supporting the career growth of women who are up for the challenge of protecting the world from cyber threats by sharing role models.

Fighting against stalkerware

In November 2019, Kaspersky with nine other organizations from IT Security industry and non-profit sector launched the Coalition Against Stalkerware as a global initiative to protect users against stalking and domestic violence. Supported by INTERPOL, it unites more than 30 partners today.

Already since April 2019 our users of Kaspersky Internet Security for Android receive a Privacy Alert – a specially designed notification to warn the user if their private information is being covertly monitored by a third party.

Preserving the World

We understand the importance of preserving past cultures, for the benefit of future generations. That is why Kaspersky has been cooperating with the Archeological Society at Athens (ASA) since 2015, to develop its Akrotiri project. This project is dedicated to saving the remains of the historic Cycladic/Minoan settlement on Santorini Island – widely known as the Greek "Pompeii".
Kaspersky runs an Internet community called Women in CyberSecurity that helps supercharge the career growth of women entering the cybersecurity industry and those already working in the field. The company also hosts Empower Women project aimed at supporting the career growth of women who are up for the challenge of protecting the world from cyber threats by sharing role models..
Fighting against stalkerware

Kaspersky is at the forefront of protecting victims of stalkerware. Since April 2019, our Internet Security for Android Privacy Alert feature has warned users if private information is being covertly monitored by a third party. For this initiative, we cooperated with the Electronic Frontier Foundation.

In 2019, Kaspersky and nine other organizations working with victims, perpetrators, or in the IT security industry launched the Coalition Against Stalkerware, to protect users against cyberstalking and domestic violence. Supported by INTERPOL, it unites more than 30 partners.

In 2020, our GReAT researchers developed TinyCheck, an easy to use, open-source tool detecting stalkerware and spyware.

Since 2021, Kaspersky has been part of the EU-wide DeStalk project, supporting the European Commission’s Rights, Equality and Citizenship Program.
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Preserving the World

In July 2019 Kaspersky sponsored the Kuril Islands expedition with a renowned team of environmentalists, film makers and photographers, aimed to give people the opportunity to explore the remarkable nature of the isolated islands and bring attention to the current ecological situation faced by the region.

Kaspersky has also supported the fundraising initiative organized by Dr. Burkanov and members of the expedition team, aimed at collecting robust environmental data that will help to inform sound policy and scientific projections of the future. To date over $40,000 have been raised.
Education

The concept of Cyber Immunity implies both protecting users’ devices and major critical systems, as well as teaching people the basics of cybersecurity.

Despite the rapid development of technology, the human factor still plays a significant role in building a safer digital world. This is why Kaspersky aims to educate people of different ages and professions all around the world about cybersecurity.
School

Kaspersky intends to educate young users about being safe online. We globally distribute the children’s book ‘Midori Kuma and a Very Special Race’, written by well-known children’s book author and journalist Alessia Cruciani.

We have a Kaspersky School project in Moscow, Russia, aimed at giving schoolchildren a foundational base in mathematics. The project is also intended to educate schoolchildren and teachers about the basics of cybersecurity.

University

As part of our international educational project Kaspersky.Academy, we promote knowledge of cybersecurity among students worldwide.

The company supports young talent in IT, including organizing the Safeboard Global internship program, the Secur’IT Cup student competition and contributing to the development of top-notch educational cybersecurity programs.

Business

Kaspersky collaborates with business schools, such as INSEAD, one of the of the top three schools for Executive Education and leading MBA programs in the world, to introduce students to the cybersecurity world through keynote lectures.

Within the framework of the Kaspersky.Academy project, we offer an MBA training course aimed at increasing knowledge of information security and the development of organizational security policies.
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Today we are witnessing growing business concerns about cybersecurity, and we are proud to share our expertise with top managers from various industries. Kaspersky collaborates with business schools, such as INSEAD, one of the top three schools for Executive Education and leading MBA programs in the world, to introduce students to the cybersecurity world through keynote lectures.

Within the framework of the Kaspersky Academy project, we offer an MBA training course aimed at increasing knowledge of information security and the development of organizational security policies.
Sponsorships & Partnerships

As a global innovative company, Kaspersky cares about the future by not only providing cybersecurity to different industries, but also by supporting promising talent in various countries.

We contribute to the development of science and modern art, help preserve the world and provide the opportunity for sportspeople to achieve their full potential.
**Sport**

We have built strong relationships with Scuderia Ferrari in Formula One and the Eintracht Frankfurt football club. In 2021 we became a sponsor of Aprilia Racing. In addition, the company supports talented drivers across various other racing series, including Giancarlo Fisichella, Antonio Giovinazzi, Giuliano Alesi, Antonio Fuoco, Amna and Hamda Al Qubaisi.

**Chess**

Kaspersky is an official cybersecurity partner of the FIDE World Championship series – the world’s most prestigious chess tournament, and provides complex protection for the FIDE Online Arena gaming platform.

The company also supports young chess players including Dinara Saduakassova and Andrey Tsvetkov.

**Science & Space**

Kaspersky is a strategic partner of the Gagarin Research and Test Cosmonaut Training Center, located in Star City, Russia, where cosmonauts from all over the world prepare to go to space. Moreover, the company has supported Starmus – the world’s most ambitious science and music festival.

**Art**

Kaspersky is a partner of the Moniker International Art Fair in London, and it supports special commissions from internationally-acclaimed artists such as Ben Eine. Additionally, we worked on a significant creative collaboration with renowned street artists D*Face, SHOCK-1 and Felipe Pantone.
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At the 10th Anniversary of Moniker International in 2019, we unveiled an artistic collaboration with the British street artist SHOK-1, famous for his X-ray paintings. In 2021 Kaspersky teamed up with contemporary artist Felipe Pantone to raise awareness on Data Privacy Day.
Gaming and eSports

As a company with a mission to build a safer world, Kaspersky is committed to ensuring that gamers safely enjoy the best of their gaming experiences. Since mid-2021 Kaspersky has partnered with the high-performance eSports brand Fnatic. Our company is also a partner of the European Speedrunner Assembly - the largest organizer of speedrunning* festivals in Europe.

Kaspersky is a partner of the Real Race eSports.Lamborghini competition 2021 - a global esports races for players of all levels on Assetto Corsa Competizione.

* Speedrunning – a type of gaming where players compete to complete a game or a level as fast as possible.
Thank you!
kaspersky