Kaspersky Corporate Kit



Our mission is simple — building a safer world.

In fulfilling that mission we aim to become the global leaders in cybersecurity — by securing technology to ensure that the possibilities it brings become opportunities for each and every one of us.

Bring on endless possibilities. Bring on a safer tomorrow.

Eugene Kaspersky, CEO

Our key values that drive our work



Be there for you

We'll always be there for you, for our customers, partners, prospects & colleagues. We never lose sight of the people we build our solutions for.



Be committed experts

Through our recognized technology expertise, we are committed to providing trust, safety and confidence. We never give up on our mission to make the digital world a safer place. And on this duty we always play fair.



Be cleverly inventive

Focused and ready to act – we share cutting-edge information with customers, partners, colleagues and prospects to keep them ahead of the curve.



Be powered by challenges

We constantly challenge ourselves and the status quo to do what others can't. We deliver outstanding solutions to overcome obstacles of all kinds, and this is proven across our 25-year history.

Kaspersky at a glance

- Essentials
- Customers
- Geography
- Role in the global IT security community



Facts about us

Essentials

Founded in 1997 and led by Eugene Kaspersky

Present on six continents in more than 200 countries and territories

Provides innovative IT security solutions and services for businesses and consumers

Numbers

> 15 million

consumer product activations per year

> 5,000 highly qualified specialists

US \$752 million global non-audited IFRS revenue in 2022

Customer reach

Our Next Generation solutions and services are available for a wide range of clients: from individual home users to large and small organizations, including big enterprises, critical infrastructure networks, and governments.

>220,000

Corporate clients worldwide

>400,000,000

Users worldwide are protected by our technologies



Enterprises



Industrial facilities



Small and medium businesses



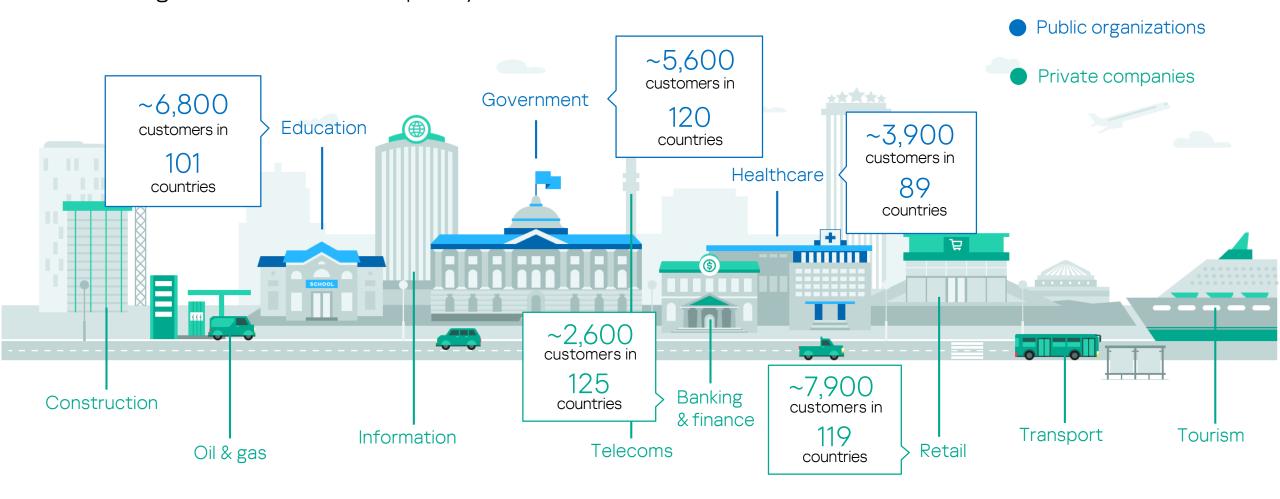
Very small businesses



Consumers

Our customers

We work in a wide range of industry sectors. Our solutions and services successfully protect over 220,000 clients around the world, regardless of size or complexity



We are an international cybersecurity company



200 countries and territories where we operate



30+ representative regional offices



Africa

Asia

Kong)

Japan

India

South Africa

Greater China

(China, Hong

Kazakhstan

Malaysia

Singapore

South Korea

Republic France

Germany

Europe

Czech

Israel Italy

Netherlands Portugal

Romania Russia

Spain Switzerland

UK

Middle East

Saudi Arabia Turkey UAE

North America USA

Latin America

Brazil Mexico

Transparency Centers

Zurich, Switzerland Madrid, Spain São Paulo, Brazil Kuala Lumpur, Malaysia Woburn, USA

Singapore Tokyo, Japan Rome, Italy Utrecht, the Netherlands Riyadh, Saudi Arabia

Our role in the global IT security community

We participate in joint operations and cybercrime investigations with the global IT security community, international organizations such as INTERPOL, law enforcement agencies and CERTs worldwide.









Global Transparency Initiative

- Key transparency principles
- Global Transparency Initiative pillars
- Independent assessments and certifications
- Bug Bounty Program



Our key transparency principles



Data sent to Kaspersky is crucial for protecting users, it is robustly secured and is not attributed to a specific individual.



We detect and neutralize threats, regardless of their origin or purpose.



We work with international organizations to fight cybercrime.



We are committed to the trustworthy development of our technologies and solutions.



We cooperate with the IT security industry in joint cybercrime investigations.

Global Transparency Initiative pillars

Launched in 2017, Kaspersky's Global Transparency Initiative is aimed at engaging the broader information security community and other stakeholders in validating and verifying the trustworthiness of our products, internal processes, and business operations.

It includes a number of actionable and concrete measures:



Cyberthreat-related data infrastructure relocation to Switzerland.



Creation of a global network of Transparency Centers in some regions, where Kaspersky's trusted partners and government stakeholders can review the company's code, software updates and threat detection rules.



Third-party security assessments of Kaspersky's engineering and data management practices verify the security of the company's solutions.

Global Transparency Initiative pillars

It includes a number of actionable and concrete measures:



Vulnerability management program, under which security researchers can report vulnerabilities or bugs found in our systems for a designated reward.



Transparency reports, in which we publicly share information about the number of requests for user data and technical expertise.



Cyber Capacity Building Program – dedicated training to share security evaluation knowledge with the broader community.

Kaspersky Global Transparency Initiative



Cyberthreat-related user data storage and processing

Malicious and suspicious files received from users of Kaspersky products in Europe, North and Latin America, the Middle East, and also countries in Asia-Pacific region are processed and stored in Switzerland.



Transparency Centers

A facility for customers, partners and government stakeholders to review the company's code, software updates and threat detection rules, along with other activities.



Independent reviews

Regular third-party assessment of internal processes to confirm the security of Kaspersky's processes and systems, including:

- · Regular SOC 2 audits
- ISO 27001 certifications for the company's data systems



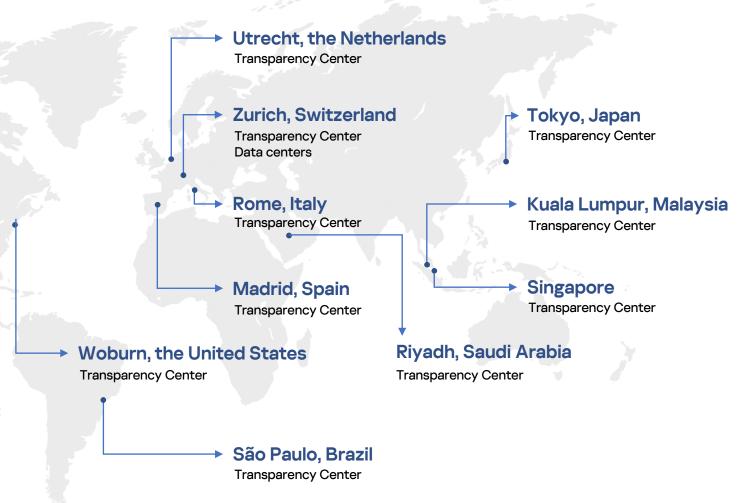
Bug bounty program

Increased bug bounties up to \$100k for the most critical vulnerabilities aim to engage security researchers to supplement the company's own work in ensuring the security of its solutions.



Transparency reports

Regular updates on how Kaspersky responds to requests from government and law enforcement agencies as well as to personal data-related requests from its own users.







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Kaspersky Transparency Centers

Review options:



Blue Piste (both remote & physical)

An overview of Kaspersky's transparency practices, products and services, as well as data management practices.



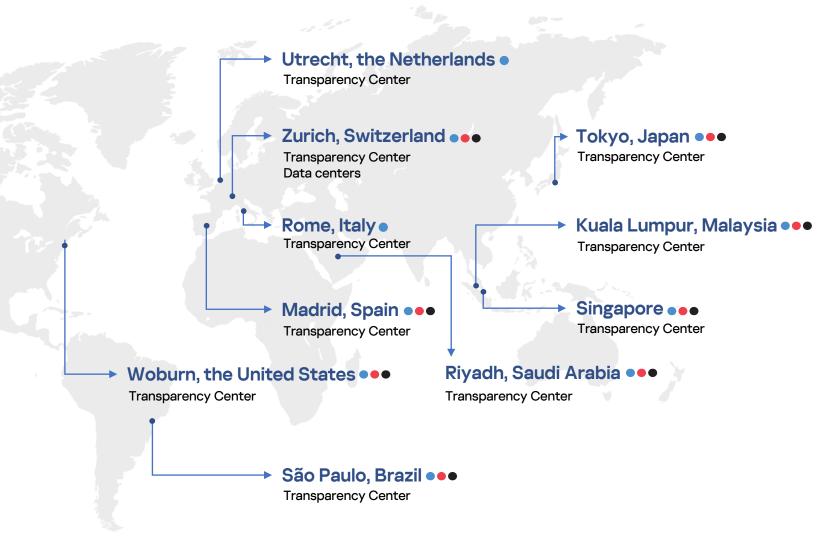
Red Piste

A review of the most critical parts of the source code, assisted by the company's experts.



Black Piste

The deepest review of the most critical parts of Kaspersky's source code, assisted by the company's experts.







Kaspersky Global Transparency Initiative: our results in numbers



in Switzerland: globally known as a neutral country, it contains strict data protection regulation.

Here we process and store cyberthreat-related user data from Europe, North and Latin America, the Middle East, and several countries in Asia-Pacific region.



in Brazil, Italy, Japan, Malaysia, the Netherlands, Singapore, Spain, Switzerland, Saudi Arabia, and the United States



confirming the trustworthiness of Kaspersky's engineering practices::

- SOC 2 audit
- ISO 27001 certification



Since 2018, Kaspersky has invested over \$7.9 million in the program, which includes \$5.6 million for equipment for the data centers in Zurich.



by public and private stakeholders



with total payments equal to \$77,450





Independent assessments and certifications



SOC

The Service Organization Controls (SOC) Reporting Framework, a globally recognized report for cybersecurity risk management controls, was developed by the American Institute of Certified Public Accountants (AICPA).

Kaspersky successfully passed a comprehensive SOC 2 Type 2 audit in 2023.

Learn more



ISO/IEC 27001

The most widely used information security standard prepared and published by the International Organization for Standardization (ISO), the world's largest developer of voluntary international standards. Kaspersky's information security management system has been certified against ISO/IEC 27001:2013 international standard.

Learn more

Bug Bounty Program

Kaspersky is committed to the principles of <u>ethical vulnerability disclosure approach</u>. To ensure the integrity of our products, Kaspersky has been running its public bug bounty program since 2016, and since 2022, it operates on the <u>Yogosha platform</u>. The company also supports the Disclose.io framework, which provides a "Safe Harbor" for vulnerability researchers concerned about the negative legal consequences of their discoveries.

Rewards

\$100,000

for the discovery and coordinated disclosure of severe vulnerabilities (highquality reports with PoC). \$5,000 - \$20,000

for the discovery of vulnerabilities allowing different and less severe types of remote code execution. \$1,000 - \$5,000

for the discovery of bugs allowing local privilege escalation, or leading to sensitive data disclosure.

Learn more

Threat intelligence and research

- Expertise
- Threat research
- Current advanced persistent threat landscape
- Major discoveries and research
- Targeted attack research
- Enabling a privacy-minded world



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Expertise

Our unique team of security experts are at the forefront of protecting people around the world from the most sophisticated and dangerous cyberthreats. This expertise enriches our state-of-the-art protection technologies, making their quality unsurpassed.

>5,000 Highly-qualified specialists

of our employees are R&D specialists

Members in our group of elite world-leading security experts - GReAT



>1,000,000,000

cyberthreats

detected by Kaspersky since the company's inception

7,000,000,000

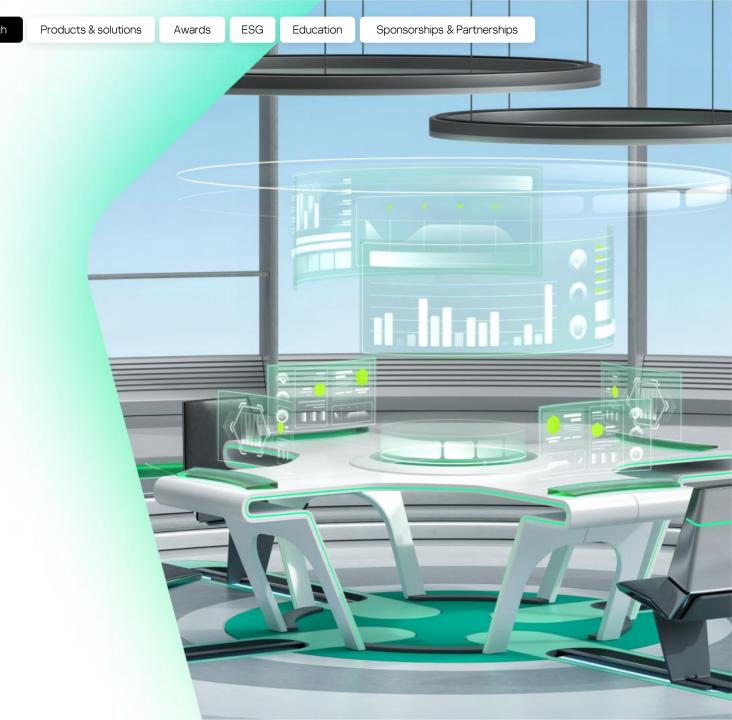
cyberattacks

detected by Kaspersky in 2022

400,000

new malicious files

detected by Kaspersky every day



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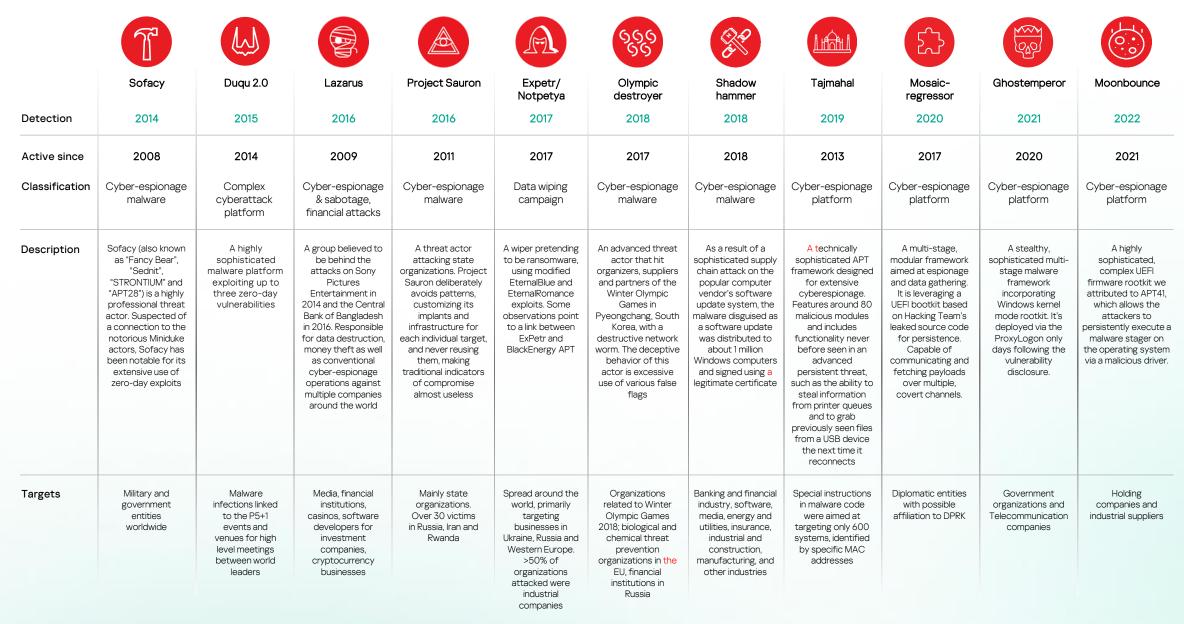
Advanced persistent threat landscape in 2022

Kaspersky's Global Research and Analysis Team (GReAT) is well-known for the discovery and analysis of the most advanced cyberthreats. According to our data, in 2022 the top APT targets were governments and the most significant threat actor was Lazarus.





Our major discoveries and research



Targeted attack research



ProjectSauron



2016

StrongPity



Lazarus



ScarCruft



Danti

Dropping Elephant

2017



Shamoon 2.0



BlueNoroff













2018



Zebrocy



DarkTequila



MuddyWater



Olympic Destroyer





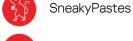




2019















2020



SixLittleMonkeys (aka Microcin)







TransparentTribe















2021



























2022



ZexCone



SilentMarten



















Enabling a privacy-minded world

Privacy has become a valuable commodity as more and more users understand its importance and the need to change their habits to protect their digital presence. Being not just a cybersecurity firm, but a privacy company, Kaspersky invests in features that enable users to protect their data and digital privacy through educational assets and hands-on tools.



Anti-doxing course

Learn what the basic dangers of doxing are and how to protect yourself from it

Learn more



Privacy checklist

An easy to grasp definitive checklist for those who care about their privacy

Learn more



Stalkerware protection

Kaspersky's consumer security solution offers users best-inclass protection and detection of software used to secretly spy on people

Learn more



Privacy Checker

Instructions on how to set social media accounts and OS privacy levels

Learn more

Products & solutions

- Kaspersky Cyber Immunity approach
- KasperskyOS-based product portfolio
- Enterprise Solutions
- Industrial Cybersecurity Solutions
- SMB Next Generation Solutions
- MSP Solutions
- B2C Solutions

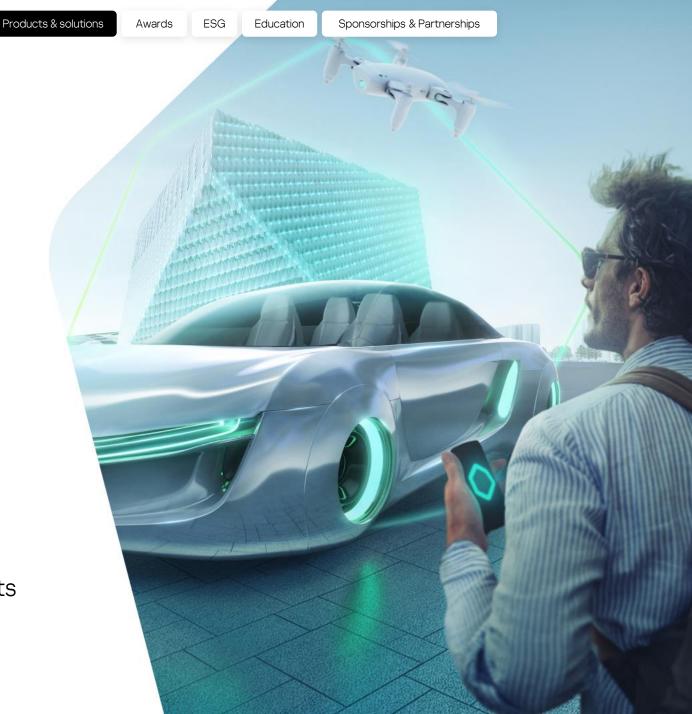


Kaspersky Cyber Immunity

Kaspersky's approach and methodology for developing secure-by-design IT systems

- The architectural approach creates an environment where a vulnerability or bad code is no longer a big deal
- Methodology, technologies and tools for creating Cyber Immune solutions
- KasperskyOS an optimal platform for building Cyber Immune IT systems

The overwhelming majority of attacks on a Cyber Immune system are the types that cannot impact its critical function



Kaspersky Cyber Immunity areas of application

KasperskyOS-based Cyber Immune solutions have an "innate" protection against the consequences of the intrusion of malicious code and hacker attacks.

They perform functions even in an aggressive environment without additional security features.



IoT & Industrial IoT



Smart cities



Thin client infrastructure





Professional mobile devices

Microkernel operating system for IT systems with high cybersecurity demands

- Grants a platform for creating secure-bydesign solutions
- Creates an environment that does not allow apps to execute undeclared functions and prevents the exploitation of vulnerabilities
- Provides full transparency, flexible configuration of security policies and control over interactions across the whole system



KasperskyOS-based product portfolio



Kaspersky IoT Infrastructure Security

A solution for cybersecure data transfer to digital and cloud business platforms, as well as for infrastructure protection and transparency



Kaspersky IoT Secure Gateway





Kaspersky Security Center



Kaspersky Secure Remote Workspace

A solution for building a Cyber Immune, functional, and manageable thin client infrastructure with convenient, centralized management



Kaspersky Thin Client





Kaspersky Security Center



Kaspersky Security Management Suite



Kaspersky Automotive Secure Gateway

Building reliable IT systems for smart road vehicles



Kaspersky Automotive Adaptive Platform



Kaspersky Automotive Secure Broker Framework



Kaspersky OTA Agent



Kaspersky Vehicle SOC Agent



Kaspersky Remote Diagnostic Agent



Kaspersky Enterprise Solutions

Targeted Solutions



Kaspersky Industrial CyberSecurity



Kaspersky Fraud Prevention



Kaspersky Research Sandbox



Kaspersky Threat Attribution Engine



Kaspersky **Private Security** Network

Stage 3



attacks



Mature IT security capability or a SOC team

Optimum

Security

Expert Security

Internal Expertise



Cybersecurity Training

Intelligence



Threat Intelligence

Extended Detection and Response



Kaspersky and Response Expert

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Kaspersky Endpoint Detection Anti Targeted Attack

Assessment



Kaspersky Security Assessment



SOC

Kaspersky SOC Consulting

Expert

Guidance

ŌŢ.

Investigation

Kaspersky Incident Response **@**

People

Kaspersky Security Awareness Ultimate

Stage2

Evasive

threats

IT Security

People



Kaspersky Security Awareness Advanced

Visibility and response



Kaspersky **Endpoint Detection and Response** Optimum

Detection Enrichment



Kaspersky Threat Intelligence Portal

Kaspersky Managed Detection and Response

Stage 1

Commodity Threats

Security Foundations





IT

Endpoint



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Endpoint

Security

for Business

Kaspersky Embedded Systems

Security



Kaspersky Hybrid Cloud Security

Network



Security for Mail Server Gateway



Kaspersky Security for Internet

Data



Kaspersky Security for Storage

People



Kaspersky Security Awareness Essential

Support



Kaspersky Premium Support and Professional Services

Natively integrated platform for OT

Endpoint protection, detection and response



Kaspersky Industrial CyberSecurity for Nodes

Server

Workstation

Portable Scanners

Native integration, complete kill chain and intelligence



Kaspersky Single Management **Platform**

Response examples

Security scan and update

Patching and file execution

Change node authorization

Node and process isolation Network traffic analysis, detection and response



Kaspersky **Industrial CyberSecurity** for Networks

Server

Sensor













Kaspersky SMB Next Generation Solutions



Kaspersky Small Office Security

As easy as home antivirus



Works out of the box, no configuration required



Financial protection with Safe Money



Unlimited, fast VPN to enjoy global content without compromising on privacy, security or speed



Storing all passwords with Password Manager



Kaspersky Endpoint Security Cloud

Rapid protection for limited resources



Cloud-based console for flexible, simple administration, no need for additional hardware



Protects PCs, laptops, mobile devices and file servers



Security for Microsoft Office 365 and 'Shadow IT' control



The latest, most up-to-date software - always



Kaspersky Optimum Security

The best enterprise-grade security solution



Essential EDR functionality to combat evasive threats



Managed protection brings security to a whole new level



Reduces your cybersecurity team's workload



Cloud-native solution that covers diverse infrastructures

Kaspersky Services for Managed Service Providers

Build services

• Endpoint Protection and hardening

Kaspersky Endpoint Security

for Business

- Vulnerability and Patch Management
- Office365 Protection

- Incident Response
- Security Awareness
- Managed Web and Email Protection

- 24/7 Security Monitoring
- Threat Detection and Response
- Proactive Threat Hunting



Kaspersky EDR Optimum

Kaspersky



Kaspersky EDR Expert



Kaspersky Anti Targeted Attack





Kaspersky Endpoint Security Cloud



Kaspersky Security for Microsoft Office 365



HYBRID

Kaspersky Automated Security Awareness Platform

Hybrid Cloud Security



Kaspersky Security for Mail Server



Kaspersky Security for Web Gateway





Kaspersky Threat Lookup



Kaspersky Managed Detection and Response



Kaspersky Threat Data Feeds



Kaspersky Intelligence Reporting

Kaspersky intelligence and expertise

Automation and integration

RMM and PSA Integrations



Subscription-based model and LMP

Knowledge and Expertise



Kaspersky Cybersecurity Training



Kaspersky Premium Support and Professional Services B2C Solutions: New product portfolio

Our bold new plans cover the full range of customer needs

Complete protection for your digital life



■ IDENTITY

PRIVACY

PERFORMANCE

SECURITY





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Complete protection for consumers' digital lives

With our diverse collection of security products, we inspire customers to embrace new technologies – because they know we're guarding them and their families.

Kaspersky B2C Solutions



Kaspersky Standard Win | Android | Mac | iOS



Kaspersky VPN **Secure Connection** Win | Android | Mac | iOS



Kaspersky Who Calls* Android LiOS *Only available in Russia, Kazakhstan and Indonesia



Kaspersky Plus Win | Android | Mac | iOS



Kaspersky Safe Kids Win | Android | Mac | iOS



Kaspersky Premium Win | Android | Mac | iOS



Kaspersky Password Manager Win | Android | Mac | iOS

Kaspersky awards

- Overview
- Top 3 metrics
- Recognitions



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More than 600 awards*

One of the five biggest endpoint security vendors**.

Kaspersky Internet Security was honored with the **Top Rated 2022** annual award by independent test lab AV-Comparatives***.

Kaspersky EDR Expert continually delivers top results: Total Accuracy Rating of 100% in Advanced Security EDR tests of 2022&2023 by SE Labs****; 100% protection from targeted attacks, and **Strategic Leader** status from AV-Comparatives*****.

























- *The number includes independent test results of corporate and consumer products during 2013-2022.
- **The company was ranked fifth by IDC estimations in Worldwide Consumer Digital Life Protection Market Shares (9 June 2022)
- *** Kaspersky's flagship home user security solution Kaspersky Internet Security was honored with the annual <u>Top Rated 2022</u> award for high results in 8 Real-World tests, 2 Malware Protection tests, 2 Performance tests, and Enhanced Real-World test of 2022.
- **** Enterprise Advanced Security EDR test reports of 2022 and 2023
- ***** Endpoint Detection and Response test of 2022













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Awards



Most Tested* Most Awarded* Kaspersky Protection

*Kaspersky.com/top3

86Tests/Reviews

69First Places

As cybersecurity becomes vital to every individual and entity, trust in providers is essential. We protect home users and corporate clients worldwide, and market recognition is very important for us. In 2022, Kaspersky products participated in 86 independent tests and reviews. Our products were awarded 69 firsts and received 73 top-three finishes.

85%

Top 3

^{* 86} independent tests were completed by Kaspersky products in 2022 alongside 14 competitors. More than 90 vendors took part in the tests, but only those who participated in 35% or more of the tests had their results represented in the chart.

Recognitions

Kaspersky products are regularly assessed by global research firms, and our cyber protection expertise is proven by the number of recognitions by industrial analysts.

Among those are IDC, Canalys, ISG, Quadrant Knowledge Solutions, Info-Tech, and many others.

In 2023, Kaspersky was <u>noted</u> as the vendor "who shaped the year" in IDC's Worldwide Modern Endpoint Security Market Shares report.*

























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Our company's mission is to build a safe and sustainable digital world so that people can use technological solutions to improve not only their daily lives but also life on the planet as a whole.

We fulfill this mission by increasing the resilience of the digital space against threats through the creation of Cyber Immunity while paying special attention to social projects and environmental awareness.

Read the first Sustainability (ESG) report covering results for 2021 and mid-2022 as well as key objectives for 2023 here.



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ESG strategic development

Kaspersky's sustainable development is grounded in five key areas



Ethics and transparency

- Source code and process transparency
- Data protection and the right to privacy
- Management transparency and business resilience

2

Safer cyberworld

- Critical infrastructure protection
- Assistance in the investigation of cybercrimes on a global level
- Protection of users against cyberthreats



Safer planet

 Reducing the environmental impact of our infrastructure, business activities and products



People empowerment

- Employee care
- Women in STEM
- Inclusivity and availability of technologies
- Talent development in IT



Future tech

 Cyber Immunity for new technologies

Education

Despite the rapid development of technology, the human factor still plays a significant role in building a safer digital world. This is why Kaspersky aims to educate people of all ages and professions all around the world about cybersecurity, and create a life-long learning journey for passionate cybersecurity experts.



Education

Education: Cybersecurity is for life-long learning



School: Primary

Kaspersky intends to educate young Internet users about online safety by creating projects such as children's books on cybersecurity and partnering with schools.

Kids Cyber Resilience

Kids book



School: Secondary

Kaspersky is keen to help young talents to explore the field of cybersecurity and make their future professional journey to IT more vivid.

Tech Valley



University

As part of our international educational project **Kaspersky Academy**, we promote knowledge of cybersecurity among students and professors worldwide.

Secur'IT Cup

SafeBoard



Professional

Kaspersky provides a wide range of knowledge on information security for IT professionals, business leaders, top managers and senior executives.

xTraining

Sponsorships & Partnerships

As an innovative global company, Kaspersky cares about future by providing cybersecurity to different industries and by supporting promising talent in various countries.

We contribute to the development of science and contemporary art, help to preserve the world, and provide athletes with the opportunity to reach their full potential.



Education

Sponsorships & Partnerships



Chess

Kaspersky is an official cybersecurity partner of the FIDE World Chess Championship.

Learn more



Art

Kaspersky was a partner of the Moniker International Art Fair in London, and it supported artists, such as Ben Fine.

Learn more



Motorsport

Kaspersky supports talented drivers such as Amna and Hamda Al Qubaisi, the first Emirati female drivers.

Learn more



Gaming

Kaspersky partners with multiple eSports teams worldwide: Nasr (UAE), Sangal (Turkey), Reckoning (India), and Red Canids (Brazil) to enhance the gaming experience of eSports enthusiasts by providing advanced cyber security measures

Learn more

Bring on the future