



The Kaspersky Security Symposium

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Why ALL Social Media Are Security Nightmares!

Myspace is linked to your Facebook and its Twitterific!

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Welcome



About David Jacoby

- Senior Security Researcher
- Global Research and Analysis Team
- Vulnerability and Threat Management
- Spokesperson
- Web Application Security
- Alternative Operating Systems

- Read about security!
- Write about security!
- Talk about security!
- Work with security!



What We Know

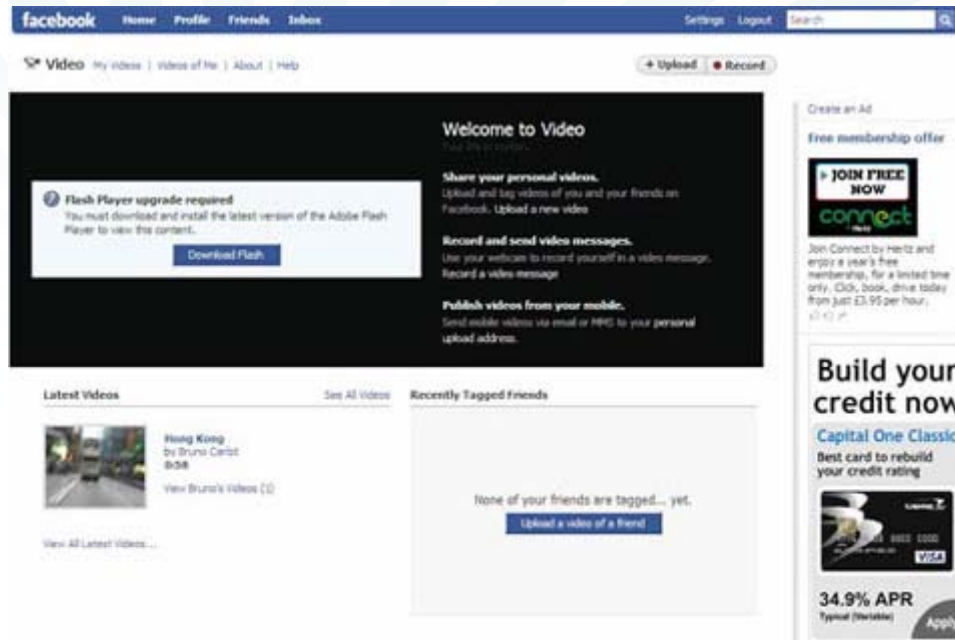
- What we already know about social media and security
 - Koobface
 - Phishing attacks
 - Clickjacking
 - Malicious applications
 - Malvertising
 - Used for C&C servers
 - Malicious links
 - Extreme information exposure
 - Client vulnerabilities





KoobFace

- KoobFace
 - Facebook
 - MySpace
 - Twitter
 - Friendster
 - and others...



- Multi-platform
 - Microsoft Windows
 - Mac OS X
 - Linux

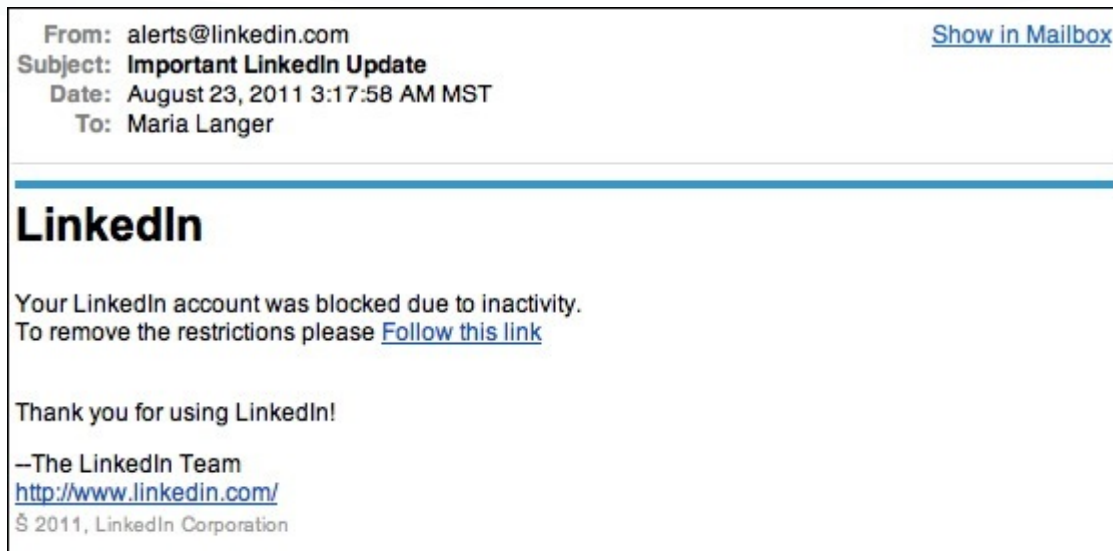
- Two social engineering attacks
 - Tricked users to visit a link
 - Tricked users to update Adobe Flash





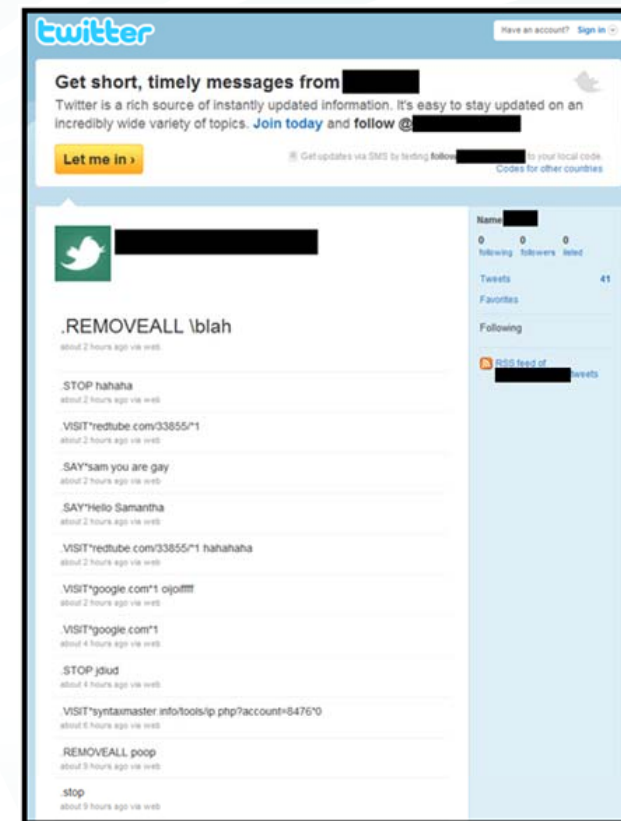
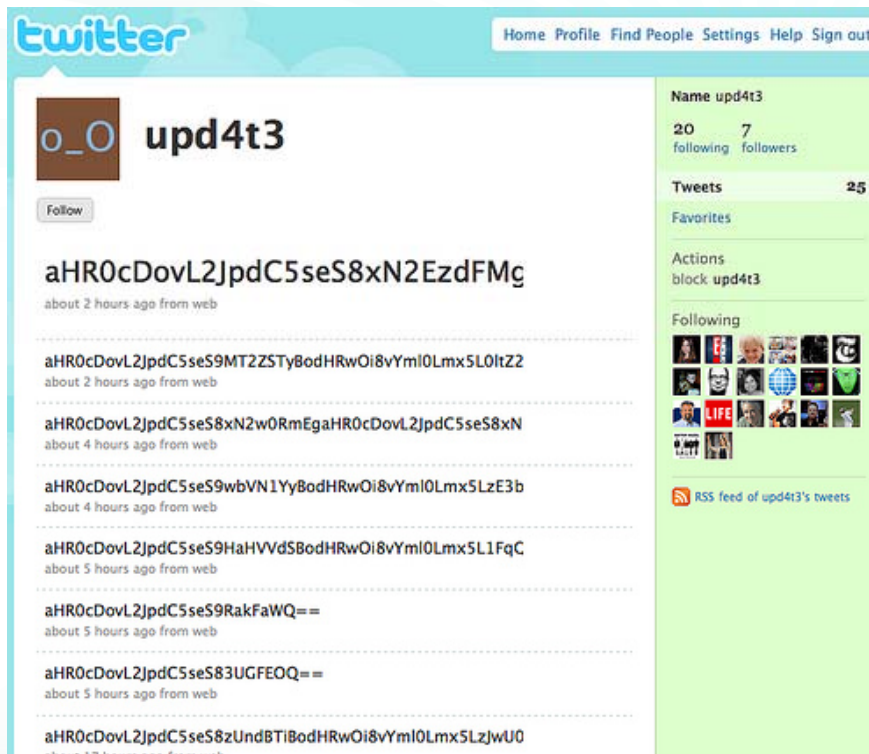
LinkedIn Phishing Attempt

- Collects username / passwords
- Looks VERY authentic



Twitter Botnet

- Twitter used as C&C Server
- Encrypted (HTTPS)





Social Media Are Here to Stay

- Total Facebook users
 - About 50% of the population in the United States and United Kingdom

List of countries on Facebook

#	Country	Users	Change	(± %)	Pen.
1.	United States	155 094 860	+4 294 660	+2.85% ↑	49.99%
2.	Indonesia	40 144 320	0	0.00	16.52%
3.	India	35 623 220	0	0.00	3.04%
4.	Turkey	30 545 000	0	0.00	39.26%
5.	United Kingdom	30 169 460	+920	+0.00% ↑	48.39%
6.	Mexico	28 963 320	0	0.00	25.75%
7.	Brazil	26 829 900	0	0.00	13.34%
8.	Philippines	26 488 600	-4 740	-0.02% ↓	26.52%
9.	France	22 806 420	0	0.00	35.21%
10.	Germany	20 951 460	0	0.00	25.46%

source: SocialBakers



Social Media Are Here to Stay

- Total Facebook users in Europe
 - 211 512 380 users - 26.6% of the population

List of countries in Europe on Facebook

#	Country	Users ↕	Change ↕	(± %) ↕	Pen. ▼
1.	Monaco	32 800	+8 000	+32.26% ↑	107.24%
2.	Iceland	208 560	+11 160	+5.65% ↑	67.51%
3.	Gibraltar	17 700	+920	+5.48% ↑	61.29%
4.	Faroe Islands	29 840	+2 060	+7.45% ↑	60.83%
5.	Norway	2 508 380	-8 370	-0.33% ↓	53.64%
6.	Denmark	2 743 780	+140 240	+5.39% ↑	49.75%
7.	Sweden	4 457 360	+345 180	+8.39% ↑	49.12%
8.	United Kingdom	30 168 540	+905 170	+3.09% ↑	48.39%
9.	Malta	193 560	+18 940	+10.85% ↑	47.58%
10.	Cyprus	508 000	+108 440	+27.11% ↑	46.07%

source: SocialBakers



Social Media Are Here to Stay

- Facebook vs. LinkedIn

#	Country	in Users	f Users	in Pen.
1.	United States	53 408 997	155 094 860	17.22%
2.	India	11 717 273	35 623 220	1.00%
3.	United Kingdom	7 477 101	30 169 460	11.99%
4.	Brazil	5 859 327	26 829 900	2.91%
5.	Canada	4 555 863	16 300 100	13.49%
6.	Netherlands	2 915 501	5 002 180	17.37%
7.	France	2 810 811	22 806 420	4.34%
8.	Italy	2 329 589	19 838 240	4.01%
9.	Spain	2 196 762	14 563 840	4.72%
10.	Mexico	1 796 306	28 963 320	1.60%

source: SocialBakers

What Can We Expect from Vendors?

- Who is responsible for „security“?
 - People don't really understand that WE are responsible
- What type of „security“ can we expect?
 - Vendors handle security for their property





The New Era of Social Media

USER GENERATED CONTENT



What Are the Real Threats?

- Attacks exploit trust
 - This makes social engineering attacks very powerful!

Request for Permission

Who Stalks You is requesting permission to do the following:

- Access my basic information**
 Includes name, profile picture, gender, networks, user ID, list of friends, and any other information I've shared with everyone.
- Post to my Wall**
 Who Stalks You may post status messages, notes, photos, and videos to my Wall

Who Stalks You

By proceeding, you agree to the [Who Stalks You Terms of Service](#) and [Privacy Policy](#) · [Report App](#)

Logged in as [Name] (Not You?)

Allow
Don't Allow

Henrik [Redacted]

OJ! Jag kan inte fatta att jag har suttit vid Facebook i 56 timmar denna manad och det verkar som om 456 personer har tittat pa min profil. Anvand knappen nedan om du vill skanna din profil och visa mig hur populär DU ar.

3 hours ago via Reviews · Like · Comment · Scan Profile

[Redacted]

OJ! Jag kan inte fatta att jag har suttit vid Facebook i 56 timmar denna manad och det verkar som om 456 personer har tittat pa min profil. Anvand knappen nedan om du vill skanna din profil och visa mig hur populär DU ar.

9 hours ago via Reviews · Like · Comment · Scan Profile

Johanna [Redacted]

OJ! Jag kan inte fatta att jag har suttit vid Facebook i 56 timmar denna manad och det verkar som om 456 personer har tittat pa min profil. Anvand knappen nedan om du vill skanna din profil och visa mig hur populär DU ar.

11 hours ago via Reviews · Like · Comment · See Friendship · Scan Profile

[Redacted]

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12 hours ago via Reviews · Like · Comment · Scan Profile

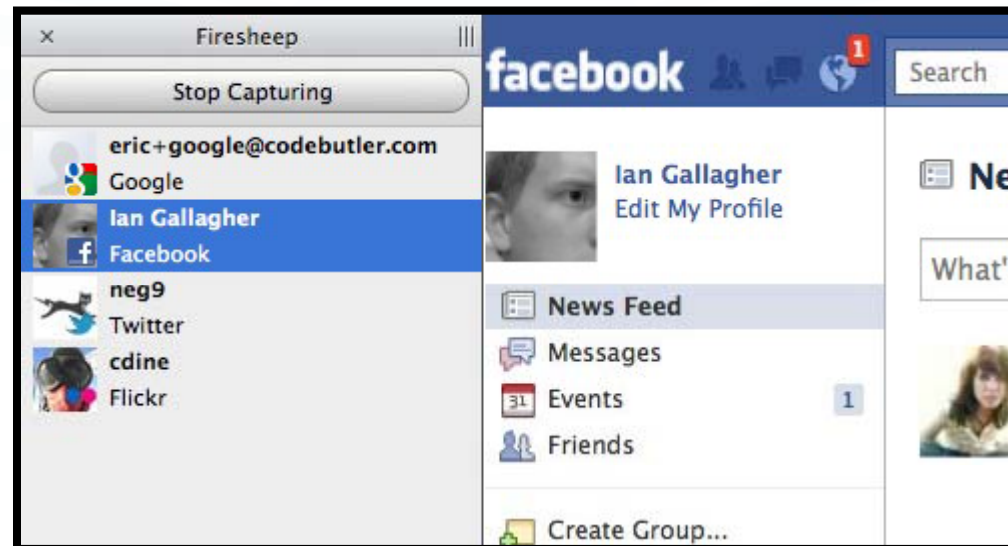
[Redacted] **Cool**

Awesome! A new way to see your profile's full stats. I just checked how many people have viewed my profile and how much time I spent on FB this month :). Scan your profile and let me know how populär YOU are.

12 hours ago via Reviews · Like · Comment · Scan Profile

What Are the Real Threats?

- Attacks exploit ignorance
 - We are willing to take risks just to get connected even we know its a risk!



What Are the Real Threats?

- „Leapfrog attacks“
 - We re-use information (accounts, passwords), which can lead to other systems

ANONYMOUS





What Are the Real Threats?

You can protect yourself against technical vulnerabilities,
but how do you secure a mindset?



Thank you

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Summary

- We already know a lot about social network platforms
- Social media are a part of our life; therefore, very hard to limit
- We can protect ourselves against technical vulnerabilities, but not social vulnerabilities
- Social media are exploiting ignorance and trust
- We expect more attacks for social media platforms
- Attackers need only a very low attack rate to succeed
- We are now facing „user-generated attacks“