

Kaspersky<sup>®</sup>

# SECURITY ANALYST SUMMIT

## #TheSAS2018 EVENT KIT

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### Kaspersky® SECURITY ANALYST SUMMIT

### KASPERSKY® SECURITY ANALYST SUMMIT 2018

The 10th annual Kaspersky<sup>®</sup> Security Analyst Summit is an **invite-only** event that attracts high-caliber anti-malware researchers, global law enforcement agencies and CERTs and senior executives from financial services, technology, healthcare, academia and government agencies.

The conference provides an exclusive atmosphere that encourages debate, information sharing and display of cuttingedge research, new technologies, and ways to improve collaboration in the fight against cyber-crime.







Kaspersky®

## SECURITY ANALYST SUMMIT

Catherine Lotrionte Georgetown University

## Kaspersky<sup>®</sup> Security Analyst Summit 2018 will discuss the following topics:

- Nation state cyber-espionage and advanced threat actors
- Government surveillance issues and privacy rights
- Threats against banks, financial institutions
  - PoS systems
  - ATMs

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- Crypto-currencies
- E-commerce data breaches
- Critical infrastructure protection (SCADA/ ICS)
- Internet of Things
  - Self-driving cars
  - Smart homes and smart devices
  - Autonomous drones
  - Smart cities
- Cross-border law-enforcement coordination and information sharing
- Vulnerability discovery and responsible disclosure
- Mobile Malware

Sponsors and attendees include representatives from the software vendor community, antimalware researchers, law enforcement professionals, vulnerability researchers and security response teams.



SAS 2017 speaker John Lambert Microsoft



I had such a wonderful time at SAS. It was an amazing event, both very substantive but also a lot of fun. I hope we can stay in touch and if I ever get another invite to your conference I would be honored to come and speak again or just engage with you guys. Thank you so very much for having me at SAS. It was a pleasure and an honor to speak at the best security conference I have ever attended. The content was great, the networking was even better, and being in paradise with all of the events was the best.

Catherine Lotrionte Georgetown University Chris Sistrunk Mandiant

This was a brilliant conference and the YARA training was also excellent! Thanks for your awesome hard work on this event.

> Chris Firman CERT-AU



SAS attendees include trusted, high-profile journalists from the following media brands:

- Nicole Perlroth, New York Times
- Bob McMillan, Wall Street Journal
- Jim Finkle, Reuters
- Joseph Menn, Reuters
- Riva Richmond, The Economist
- Marcel Rosenbach, Der Spiegel
- Karim Salah Amer, Netflix
- Andy Greenberg, Wired
- Charlie Osborne, CNET
- Alp Börü, BusinessWeek
- Dan Goodin, Ars Technica
- Kelly Jackson Higgins, Dark Reading
- Mike Lennon, SecurityWeek
- Fahmida Rashid, Infoworld
- Violet Blue, ZDNet
- Greg Hale, ISS Source
- Dennis Fisher, OnTheWire
- Sergio López, Netmedia
- Sam Jones, Financial Times
- Peter Nicolai Devantier, Computerworld
- Byron Acohido, USA Today/Three Certainty



# SPONSORSHIP OPPORTUNITIES

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#### **PLATINUM PACKAGE** \$35 000

- Three full SAS event passes. Hotel, transfers, meals and all summit activities included.
- One speaking slot.
- Free six-month subscription to Executive Summaries of Kaspersky Security Intelligence Services plus advanced access to IOC data.
- Table-top or a place for a booth in conference registration area.
- Inclusion of your company's logo in all marketing material (banners, brochures, badges, agenda).
- Back cover ad placement on event program.
- Display of your company's logo on the SAS web site and Threatpost.com.
- Inclusion of your printed materials in conference package.
- Podcast interview to be published on Threatpost.com with rights available to you for re-use.

#### **GOLD PACKAGE** \$25 000

- Two full SAS event passes. Hotel, transfers, meals and all summit activities included.
- Free three-month subscription to Executive Summaries of Kaspersky Security Intelligence Services plus advanced access to IOC data.
- Inclusion of your company's logo in all marketing material (banners, brochures, badges and agenda).
- Display of your company's logo on the SAS web site and Threatpost.com.
- Inclusion of your printed materials in conference package.
- Podcast interview to be published on Threatpost.com with rights available to you for re-use.

#### SILVER PACKAGE \$10 000

- One full SAS event pass. Hotel, transfers, meals and all summit activities included
- Inclusion of your company's logo in all marketing material (banners, brochures, badges and agenda).
- Display of your company's logo on the SAS web site and Threatpost.com.
- Inclusion of your printed materials in conference package.



#### Sponsorship packages also available for:

- Dedicated session sponsorships
- Lanyard sponsorships
- Breakfast and lunch sponsorships
- Media room and Wi-Fi sponsorships
- Full-page ads in conference brochure
- Gala dinner sponsorship



## LOCATION

Cancun, Mexico March 7–11, 2018

Grand Fiesta Americana Coral Beach Cancún





### CONTACTS

sas2018@kaspersky.com sas.kaspersky.com

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